



Baylor Alumni

Alumni Regional Council Guidelines

April 1, 2022

No matter where you are, you are always a part of the Baylor Family. Through our regional groups around the country, the Baylor Alumni Team has the unique opportunity to help connect alumni, parents and friends back to the University in a meaningful way. To accomplish our goals, we rely heavily on the impact of volunteers like yourself. Today we are pleased to invite you to join our Alumni Regional Council (ARC), a collection key leaders and influencers in strategic markets around the country.

The ARC exists as an extension of the Baylor University Alumni Board of Advocates Regional Committee and works directly with Baylor Alumni's National Engagement Team. Though priorities will shift over time, the ARC is currently tasked with the following goals:

1. Assist in the creation of a volunteer guideline document that will ultimately assist in identifying and recruiting a team of volunteers in your region (at least 3-5 members).
2. Brainstorm and execute engagement opportunities (events, mentorship, community service, etc.) that attract a diverse audience. Host at least two-four events annually.
3. Emphasize cultivating a philanthropic culture within your region.

Outlined below are the general responsibilities and time commitment associated with achieving these goals. Also identified are the impact/benefits of joining the ARC.

Baylor Alumni ARC Responsibilities

- Provide insight related to and support for Baylor's strategic initiatives.
- Participate in monthly meetings. All meetings will be held virtually until further notice. Long-term goal is to host three virtual and one in-person meeting annually.
- Lend local assistance for University hosted events in your region, including serving as a social media ambassador and recruiting those in your personal network to participate.
- Serve as an ambassador for BU by connecting other alumni back to the institution, including hosting **at least two volunteer-led events**, with the possibility of additional engagement opportunities supplemented by Baylor Alumni staff.
- Actively recruit additional alumni volunteers in your region with the intent of building a local leadership team.
- Give back to the institution philanthropically **annually** at your discretion. We encourage participation in Baylor's annual Giving Day.

ARC Commitment

- **Twelve** meetings annually at approximately one hour per meeting.
- Initial **two-year** ARC term, with an opportunity to continue for an additional two-year term.
- Assistance in the selection of a replacement volunteer in your region at the conclusion of your term(s).

ARC Impact/Benefits

- Regional opportunity to give back to Baylor directly (time, treasure, talent).
- Opportunity to provide feedback directly to Baylor Alumni staff, and create real change within the engagement structure in your community.
- Enhanced and personal connection to your alma mater.
- Expansion of your Baylor network to include volunteers around the country.

The Alumni Regional Council works directly with Ryan Boyd, Senior Director of National Alumni Engagement on behalf of Baylor Alumni. Please reach out to ryan_d_boyd@baylor.edu for additional information.

We hope that you will consider joining this opportunity to serve as a volunteer leader in your community!